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# AMLA CONFERENCE

June 12-14, 2021

Laguna Beach, CA

Title Sponsor:



Diamond Sponsors:



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## SATURDAY, JUNE 12

### Registration 3-5 p.m. at the 15Fiftyfive Lounge

Stop by the registration desk to pick up your conference agenda, name tag and raffle tickets. **Title Sponsor, AppraisalTek**, will be raffling off \$2,500 in \$CASH\$ during the conference.

### Opening Reception 5-6:30 p.m. at the 15Fiftyfive Lounge

Join us at 15Fiftyfive for an open bar, light appetizers and beautiful ocean views. Compliments of **Diamond Sponsor, PrimeLending**.



## SUNDAY, JUNE 13

**8-9 a.m. Hot Breakfast Buffet at the Sandpiper  
Compliments of Diamond Sponsor,  
Cherry Creek Mortgage**

**9 a.m.-noon General Sessions  
Pelican Ballroom**

### Session 1

**David Kittle – CMB, CEO, Cypress Mortgage Capital**

**John Robbins – CMB, Chairman of the Board, Cypress Mortgage Capital**  
“The Mortgage Industry – a Forty Year Perspective”

David and John are both former Chairmen of the Mortgage Bankers Association and currently serve on the Board of the Mortgage Collaborative. They will talk about how they broke into the industry, how things were back in the day, the evolution of mortgage industry over forty years, and a perspective from days past to today. Audience participation will be encouraged to pick the brains of these two true mortgage pioneers!

### Session 2

**Dave Richards – CEO/Lead Coach of Elite Performance Associates**

“Leading the Shift”

We have seen dramatic changes culturally in the ways we interact both on social platforms and in person. Add those changes to the dynamic housing market, volatile rate environment, and pandemic fallout and you have a recipe for uncertainty in the future. These changes have made a permanent mark on the mortgage industry. However, they don't have to be a threat to your team and business. Dave has been working with industry leaders, both in real estate and mortgage, to provide clarity during these uncertain times and to leverage innovative ideas to maximize opportunities. He will provide practical ways designed to help you embrace the shift and lead your team to thrive in the ever changing new environment.

### Session 3

**Scott Brooks – Director of State Government Affairs for Quicken Loans**

“Legislative Update”

Scott will be discussing activity both in Washington DC and in the Southwest region and the impact legislation and regulatory activity will have on the state of Arizona and the mortgage industry. Topics will include Data Privacy, Remote Online Notarization, as well as COVID-related legislation that has impacted our industry. With a new Administration and direction in Washington, what is that going to mean for legislation around mortgages, technology and other industries going forward?



### 12:30-1:30 p.m. Networking Lunch Catalina Terrace

This is an opportunity to meet some of your industry friends and clients while enjoying a buffet lunch. We will be giving away \$500 at 1:00 p.m. compliments of **AppraisalTek**.



# MONDAY, JUNE 14

- 8-9 a.m. Hot Breakfast Buffet at the Sandpiper  
Compliments of Diamond Sponsor,  
Nova Home Loans
- 8:30-9 a.m. AMLA Annual Meeting  
Pelican Ballroom  
Jeff Ehrlich, CMB, AMLA President
- 9 a.m.-noon General Sessions  
Pelican Ballroom

## Session 1

Sponsored by Diamond Sponsor,  
Quicken Loans

**Jason Abell – President, Rewire, Inc.**  
“Productively Shape the Future”

Jason Abell spent over two decades in the mortgage industry where he personally funded nearly \$1 billion in residential home loans. Now he is using his leadership skills at Rewire. Here's what you will learn – how neuroscience intersects with work; techniques to reduce stress for better thinking and better results; four specific skills to increase your effectiveness; how to integrate three parts of the brain for greater success; how to use the Iceberg model of predictive outcomes to drive your focus; and science-based strategies to apply immediately in your business.

## Session 2

**Don Burton – President, Evergreen Home Loans**  
“Growing a Team in Alignment for Optimal Performance”

Join Don Burton as he talks about building a culture that sustains peak performance. He has been recognized for experiences in developing alignment and collaboration among teams and making his company a best workplace. Don will reveal his personal strategies for bringing about a strong team culture that creates satisfied employees, while also driving high customer satisfaction levels. You will find this useful whether you're building out a small team of five, or growing an organization.

## Session 3

**Jason Ghetian – Special Agent, Federal Bureau of Investigation**  
**Orange County Cyber Task Force**

Special Agent Jason Ghetian will be addressing issues such as the mortgage fraud plaguing the lending industry. Embezzlement and misapplication of funds are the two most common internal FIF (Financial Institution Fraud) schemes encountered. The FBI is the lead federal agency for investigating cyber-attacks. Recently, lenders have been targeted by sophisticated Ransomware. This is an insidious type of malware that encrypts or locks digital files resulting in large ransom demands; it can be devastating to an organization even affecting the individuals within. Find out what resources are available to help you prevent mortgage fraud and cybercrimes.

## Noon Box Lunches for the Beach

Pick up a box lunch sponsored by **Diamond Sponsor, AmeriFirst Financial**, to enjoy at the beach, by the pool or in your hotel room. The afternoon is free for you to stay on property or explore the local shops.



# MONDAY continued

## Cocktail Party 5:30-6:30 p.m. at Poolside

Join us for cocktails sponsored by **Title Sponsor, AppraisalTek**, plus entertainment by The Zippers. Remember the TV show, Star Search? The Zippers were finalists and have been performing at corporate events ever since. AppraisalTek's last \$500 Cash Giveaway will be held at 5:30 p.m.



## Dinner Buffet Poolside 6:30-8:00 p.m.

Our final get together will continue poolside with more live music from the Zippers, a dinner buffet and cash bar. One last chance to enjoy the lovely ocean views and spend time with your fellow conference attendees.



## THANKS TO OUR PLATINUM SPONSORS

Advantage Credit  
AmeriHome Correspondent  
Certified Credit Reporting  
Cypress Mortgage Capital  
Essent  
Finance of America  
Genworth  
LHM Financial  
MGIC  
National MI  
Snapdocs  
Suburban Mortgage



## CONFERENCE HOST HOTEL

Located directly on 500 feet of California's pristine Laguna Beach, the Surf & Sand Resort offers 167 private oceanfront guest rooms, all which feature stunning views of the Pacific Ocean. There is a beach front pool, where sun cabanas and chaise lounges beckon. Check out the Aquaterra Spa, an oasis where you will be pampered with customized massages and body treatments. And you won't want to miss the sunset views at Splashes Restaurant and the 15FiftyFive Lounge.

Not only do we have a very discounted rate of \$315 per night, the resort fee has been waived, and we will have FREE underground parking. Don't miss an opportunity to bring your family to this piece of paradise at a rate that you can't get on your own.



BROCHURE COMPLIMENTS  
OF MGIC

# 2021 AMLA Conference Registration

Register online at: <https://azmortgagelenders.com/?p=5280> or complete this form. **ONE** registration form per attendee/guest, please. Payment **MUST** accompany your registration form.

<hr/>	
<b>Name:</b>	<b>Name on Badge:</b>
<hr/>	
<b>Guest Name:</b>	<b>Name on Badge:</b>
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<b>Company:</b>	
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<b>Daytime Phone:</b>	<b>Email:</b>
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**For sponsors only – please complete the following information:**

**My company is a Diamond Sponsor**

The registration form is for the person receiving the complimentary registration. Please register your guest (if applicable) on the "guest" line above.

**My company is a Platinum Sponsor**

The registration form is for the person receiving the complimentary registration. Please register your guest (if applicable) on the "guest" line above.

**My company is a Gold Sponsor**

The registration form is for the person receiving a discounted registration of \$225.00. Please register your guest (if applicable) on the "guest" line above.

- Early Member Registration \$375** per person until May 7
  - Member Registration \$425** per person, May 8 through May 31
  - Early Nonmember Registration \$475** per person until May 7
  - Nonmember Registration \$525** per person until May 8 through May 31
- \$50 Late Fee will be applied as of June 1 \_\_\_\_\_**

**Guest Registration for Non-Industry Attendees Only**

- \$200 includes the opening reception on Saturday and the cocktail party and dinner on Monday evening (**Guests may not attend ANY conference function without registering.**)

Total Amount: \$ \_\_\_\_\_

Method of Payment:  Check  Credit Card

**Credit Card #**

**Expiration Date**

**V-Code**

**Billing Zip Code for Card**

**Cardholder Name Printed**

Mail this registration form to AMLA at 27460 N. Cardinal Lane, Peoria, AZ 85383 or scan this form and email it to [amla@zona.net](mailto:amla@zona.net).

**Questions?** Contact Debbi Hill at the AMLA office at (623) 433-8940. No refunds after June 1<sup>st</sup> and refund requests must be in writing.

**Contact the Surf & Sand at (855) 231-1321 to reserve your room and reference the AMLA Annual Conference or click on the link**

**<https://reservations.travelclick.com/106547?groupID=3157560>**

**The rate is guaranteed through Friday, May 7<sup>th</sup>, based on availability.**